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Substitute for form 1449A/PTO

filed 23 Jun 2007
Complete if Known**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet 1 of 3 Attorney Docket Number 6000-005-52

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹ Number-Kind Code ² (If any)	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US -5,034,807	7/1991	Von Kohorn	
		US -5,283,734	2/1994	Von Kohorn	
		US -5,319,455	6/1994	Hoarty et al.	
		US -5,488,423	1/1996	Walkingshaw et al.	
		US -5,515,270	5/1996	Weinblatt	
		US -5,524,195	6/4/1996	Clanton et al.	
		US -5,541,638	7/30/1996	Story	
		US -5,619,249	4/8/1997	Billock et al.	
		US -5,684,918	11/1997	Abecassis	
		US -5,734,853	3/31/1998	Hendricks et al.	
		US -5,754,939	5/19/1998	Herz et al.	
		US -5,759,101	6/1998	Von Kohorn	
		US -5,774,170	6/1998	Hite	
		US -5,774,870	6/1998	Storey	
		US -5,806,045	9/1998	Biorge et al.	
		US -5,832,457	11/1998	O'Brien et al.	
		US -5,915,243	6/1999	Smolen	
		US -5,926,624	7/20/1999	Katz et al.	
		US -5,929,850	7/1999	Broadwin et al.	
		US -5,937,329	8/10/1999	Helmy	
		US -5,978,013	11/1999	Jones et al.	
		US -6,005,561	12/21/1999	Hawkins et al.	
		US -6,282,293	8/2001	Itoh et al.	
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		US -6,336,100	1/1/2002	Yamada	
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		US -6,553,178	4/2003	Abecassis	
		US -6,594,825	7/15/2003	Goldschmidt Iki et al.	
		US -6,698,020	2/24/2004	Zigmund et al.	
		US -6,738,978	5/2004	Hendricks et al.	
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		US -6,816,628	11/9/2004	Sarachick et al.	
		US -6,820,277	11/16/2004	Eldering et al.	

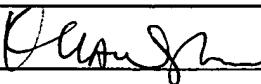
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DONALD L. CHAMPAGNE
PRIMARY EXAMINER*23 Nov 2007*

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT					
(Use as many sheets as necessary)					
Sheet	2	of	3	Attorney Docket Number	6000-005-52

U. S. PATENT DOCUMENTS (con't)					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
kgu		US -6,868,415	3/15/2005	Kageyama et al	
		US -6,075,971	6/1/00	Williams et al.	
		US -5,483,276	1/1/96	Brooks et al.	
		US -5,500,681	3/1/96	Jones	
		US -5,564,073	10/1/96	Takahisa	
		US -5,264,933	11-23-93	Rosser	
		US -5,758,072	5/26/98	Filepp et al.	
		US -6,490,587	12/3/2002	Easty	
		US -6,189,008	2/13/2001	Easty	
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FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)			
kgu		WO 9950778	10/7/1999	Slade	
↓		WO 0043892	7/27/2000	Galuten	
↓		WO 99/04561	1/28/1999	Alexander	
↓		WO 02/084502	10/24/2002	Cristofalo et al.	
Examiner Signature				Date Considered	31/19/07

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Substitute for form 1449A/PTO				Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Application Number	09/849,495
<i>(Use as many sheets as necessary)</i>				Filing Date	May 4, 2001
				First Named Inventor	Denis KHOO et al.
				Art Unit	3622
				Examiner Name	Khanh H. LE
Sheet	3	of	3	Attorney Docket Number	6000-005-52

NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			T ²
<i>kh</i>		Masih, Rumi. "An empirical analysis of the demand for commercial television advertising," Applied Economics, 32, 2, 149(1), February 1999.			
<i>kh</i>		Balabanovic et al. "Fab: Content-Based, Collaborative Recommendation," Communications of the ACM, Vol. 40, No. 3, March 1997.			
Examiner Signature	<i>Kh</i>		Date Considered	3/19/07	

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